



News Article

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Sandwiches for a good cause

Saturday sales at Caruso's shops in Coeur d'Alene, Post Falls will benefit CFA

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COEUR d'ALENE – Out of the 365 days in a year, Vince Caruso says business owners should mark at least one to give what they can to those in need.

At Caruso's Sandwich Company, that day is Saturday.

"The last thing I want to hear or see about is anybody doing without food or clothing, presents on Christmas," Vince said. "I think this is the perfect time of year to do it and I think that's the least we can do as business owners."

Both shops in Coeur d'Alene and Post Falls under the new franchise umbrella of Caruso's Sandwich Company will donate proceeds from Saturday's sales between 11 a.m. and 4 p.m. to Christmas for All.

Employees will contribute their tips in those five hours to CFA as well. There will also be drawings for prizes.

This will be the fifth year Vince and Chelle Caruso have organized the fundraiser. It generally raises about

\$1,000, but with two stores involved this year, that figure could rise.

"We want to give back to the community," Vince said.

Mike and Desi Freeman have owned and operated the Caruso's Sandwich Company at 402 E. Seltice in Post Falls since August. The store employs eight.

"We've been having a lot of fun," Desi Freeman said.

Mike said the Carusos invested a lot of time training them to take on a franchise.

"CFA is something they believe in and we feel we should jump in on this," he said. "It's a great opportunity to give back with what we've been blessed with."

Eli Weston is managing partner of the Coeur d'Alene store at 202 W. Ironwood with the Carusos. It opened in October and has about 10 employees.

"Vince and Chelle are giving me a great opportunity just to be involved with this. I've learned so much," he said. "As far as being able to help other people out the way they've helped me out, I'm more than happy to. It's great to have the opportunity to do it, to be able to give back."

Amy Stamps, manager of the Carusos in Spokane on Sullivan Street, will be helping out at a North Idaho store Saturday.

Chelle is hoping for a lot of hungry customers on Saturday.

"They can come in and get the same quality food they get on any day," she said. "And their money just goes to a good cause. That's win-win for everyone."