



News Article

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Caruso's Deli to donate Saturday profits to Press Christmas for All

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COEUR d'ALENE — Pledge support to a good cause Saturday with a face full of reuben and a mouth full of chips.

The ninth annual Christmas for All deli drive at Caruso's Deli will be raising money for families in need by donating all profits Saturday to the Coeur d'Alene Press Christmas for All charity.

The all-day event offers people a chance to help fill a family's stocking this holiday season, while filling their own tummies to boot.

"It's our way of showing our support for the community and to show we care," said Chelle Caruso, franchise owner.

"If a community has helped us open and stay in business for this long then it's only fair to give something back."

Chelle and her husband, Vince, began donating the profits from the store's anniversary date nearly a decade ago when they owned the Hayden locale at 121 W Prairie Ave. Suite D in Hayden. Since then, the Post Falls and Coeur d'Alene locations joined in.

Last year, each store raised around \$1,000 for Christmas for All, said AmeNoel Barfield, Coeur d'Alene store owner.

"This community has been good to us and supported us," Post Falls owner Desi Freeman said. "I feel it's our turn to bless a family that needs it."

The stores will be open from 8 a.m. to 4 p.m.

All three stores will feature a family of four lunch special, four sandwiches, chips and drinks for \$20.

Every half an hour, each locale will do a raffle drawing, awarding T-shirts, gift certificates, hooded sweatshirts, hats and bags to customers.

The store's sponsors, Pepsi, Food Services of America and Odom, will also donate raffle gifts.

Caruso's Deli is at 402 E. Seltice Way in Post Falls and at 202 W. Ironwood Drive in Coeur d'Alene.

"There's nothing I'd rather see than kids fed, warm and smiling on Christmas," Vince Caruso said.